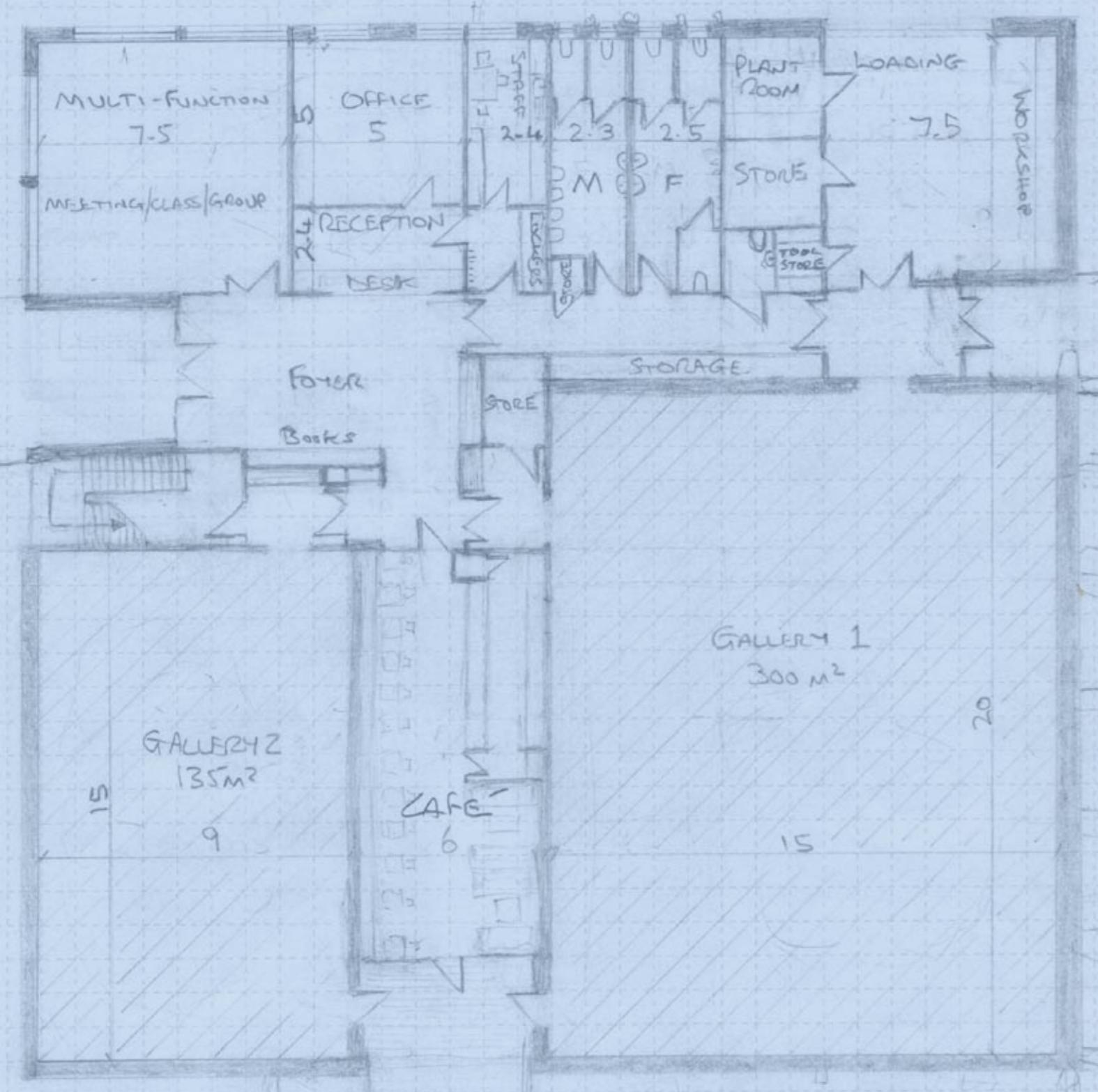


Féach

LOOK, CONSIDER, EXAMINE

G A L W A Y



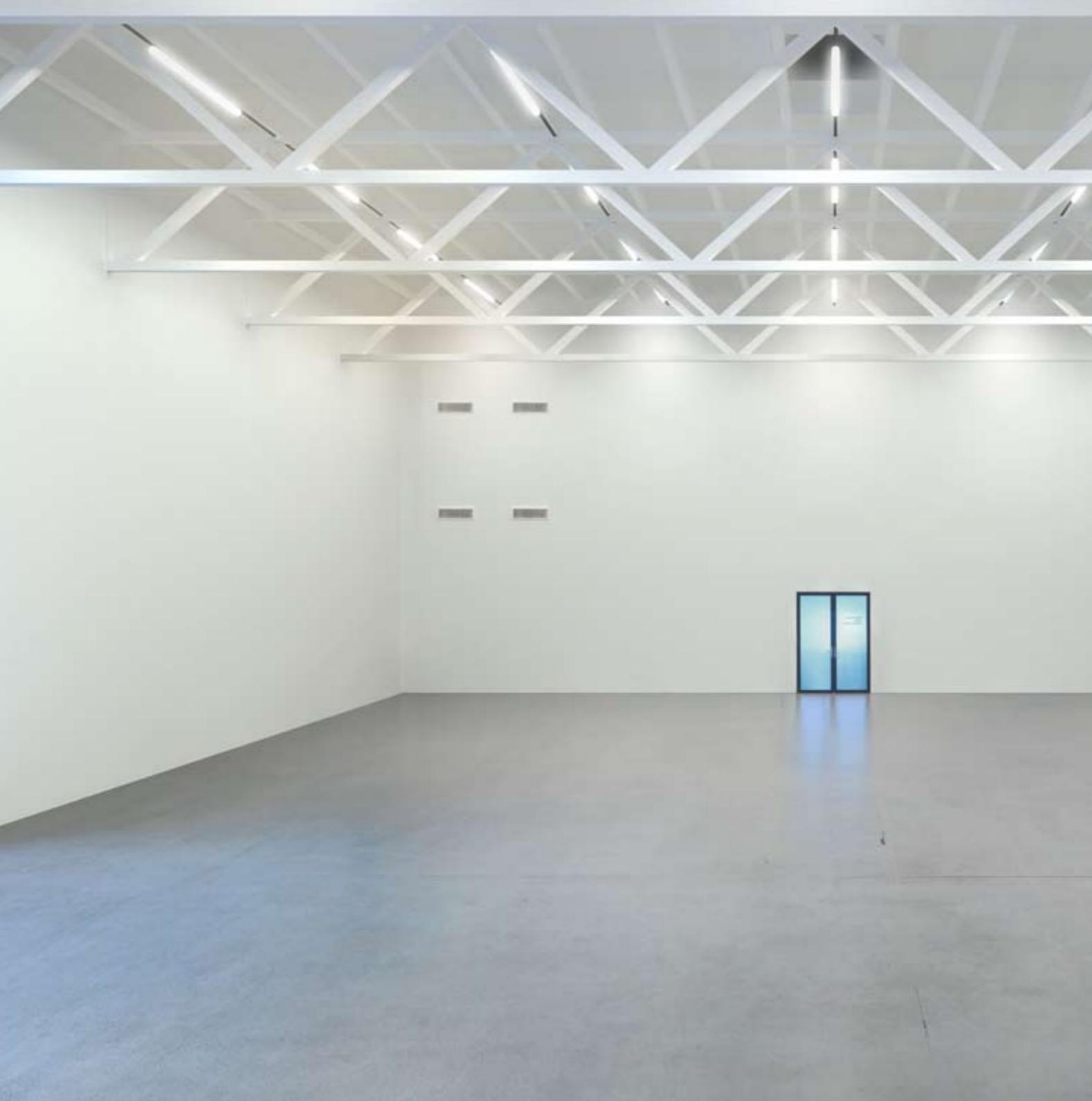
Féach

CONTEMPORARY

VISUAL ARTS CENTRE

CONTENTS

What is Féach?	5
Mission	6
Vision	6
Why Féach?	8
What could Féach look like?	10
What is the inspiration for Féach's design?	17
Where should Féach be located?	19
How long would Féach take to build?	20
How much will Féach cost?	21
How can Féach be funded?	22
What are the benefits of sponsorship?	23
How will Féach affect the economy?	25
What is the relationship between art and the economy?	27
Who are the possible stakeholders?	32
How will Féach be programmed?	34
How accessible will Féach be?	36
How will Féach reach the community?	39
Why a purpose built space?	40
What do you want from your city?	40
Existing public visual art spaces in Galway	43
What makes up the visual arts community in Galway?	44
Has this been done before?	47
Case studies for municipal galleries	49



WHAT IS FÉACH?

Féach is a proposal...

- For a temporary Contemporary Visual Arts Centre in Galway City's docklands.
- To create an iconic civic space that residents of Galway can be proud of.
- For the much needed development of the region's visual arts infrastructure.
- To address the needs and objectives for a purpose built facility for Visual Art in Galway City, highlighted in both the Galway City Development Board Strategy 2002-2012 and the Galway City Development Plan 2011- 2017.
- To create a state of the art visual arts facility that will live up to Galway's reputation of "City of the Arts". With this development it is intended to make Galway a true cultural capital in the West of Europe.
- To identify possible partners in the project and develop long-lasting relationships.
- To identify the key stake holders in the project and to liaise with them in the development of the visual arts.
- To increase awareness about the visual art community and its place in Galway City.

MISSION

Féach will present contemporary art from Galway, the rest of Ireland and from around the world that reflects the vital issues and ideas of our time, expands the boundaries of artistic practice, and celebrates the diversity of human experience and expression.

VISION

Féach aspires to be a center of creativity within the Galway area; one that is recognised, both locally and globally, for its dedication to artistic innovation, its imagination in the exploration of ideas and its sustained commitment to creatively engaging our community in the contemporary art experience. Féach endeavours to create educational opportunities for visitors and accommodate a wide range of experiences and learning styles. Inspired by living artists, we seek to create, through them and with them, a fully integrated centre of artistic inquiry that embraces diverse aesthetics and ideas. We are courageous in pursuit of our aspirations, bold in carrying out our work and fearless in our commitment to place contemporary art at the heart of community life.

CORE VALUES

The vitality of life in the Galway area depends on our continued exposure to varied perspectives and beliefs. Our legacy depends upon our commitment to new art, ideas and means of expression. These are the sustaining principles of Féach, which take form through:

Innovation and Risk

As a contemporary arts centre, our highest value is innovation and the risk inherent therein.

Like the artists we support, we are committed to continuously challenging our assumptions, trying new ideas and assessing their effectiveness as we adapt, adopt and move forward.

Diversity and Inclusion

We completely embrace the challenge of working with people from different backgrounds, with different life experiences and alternative points of view. Underlying our commitment to diversity is mutual trust, respect and an openness to other perspectives, even if it makes us uncomfortable.

Engagement and Interactivity

We value the engaged experience—vital interactions that create meaning and have an impact on the individuals involved. We approach every interaction with the intention that it be a consequential, even a transformative, experience.

Collaboration and Cooperation

We are committed to the collaborative process of creation. Through the complex and rewarding experience of working together, we strive to create what would not have been possible by acting alone.

Excellence and Rigour

Especially as we pursue innovation and experimentation, we demand rigour and professionalism in our work. We are steadfast in our desire to produce the best possible results with the resources available to us.

WHY FÉACH?

- Féach could be sited in a redundant part of the docklands area for a period of 5 – 10 years. Thus it will make use of the vacant sites and bring interest, activity and focus to the docklands area until it is viable to be permanently developed.
- Féach can be built and fully operational in time for the Volvo Ocean Race 2012 return and celebrations.
- Féach could be used to house the Galway Arts Festival and Tulca.
- Féach has a projected build cost of approximately €1 million. Similarly sized permanent municipal galleries built in Ireland cost in the region of €20 million.
- It is hoped that Féach can be easily disassembled and re-used, therefore minimising the carbon foot print.
- Féach needs to have an ambitious curatorial direction, therefore it will be important to have a state of the art team in place to drive this venture forward.
- Féach will satisfy the visual arts community in bringing memorable shows and international attention to the Galway area.
- Féach will bring business and tourism to the area and will enhance Galway's reputation as a 'must see' destination in the world.
- "The overall objective of the WDC [Western Development Commission] in relation to the creative sector is to: 'Develop the Western Region's capacity to attract and support enterprises within the creative economy.'"

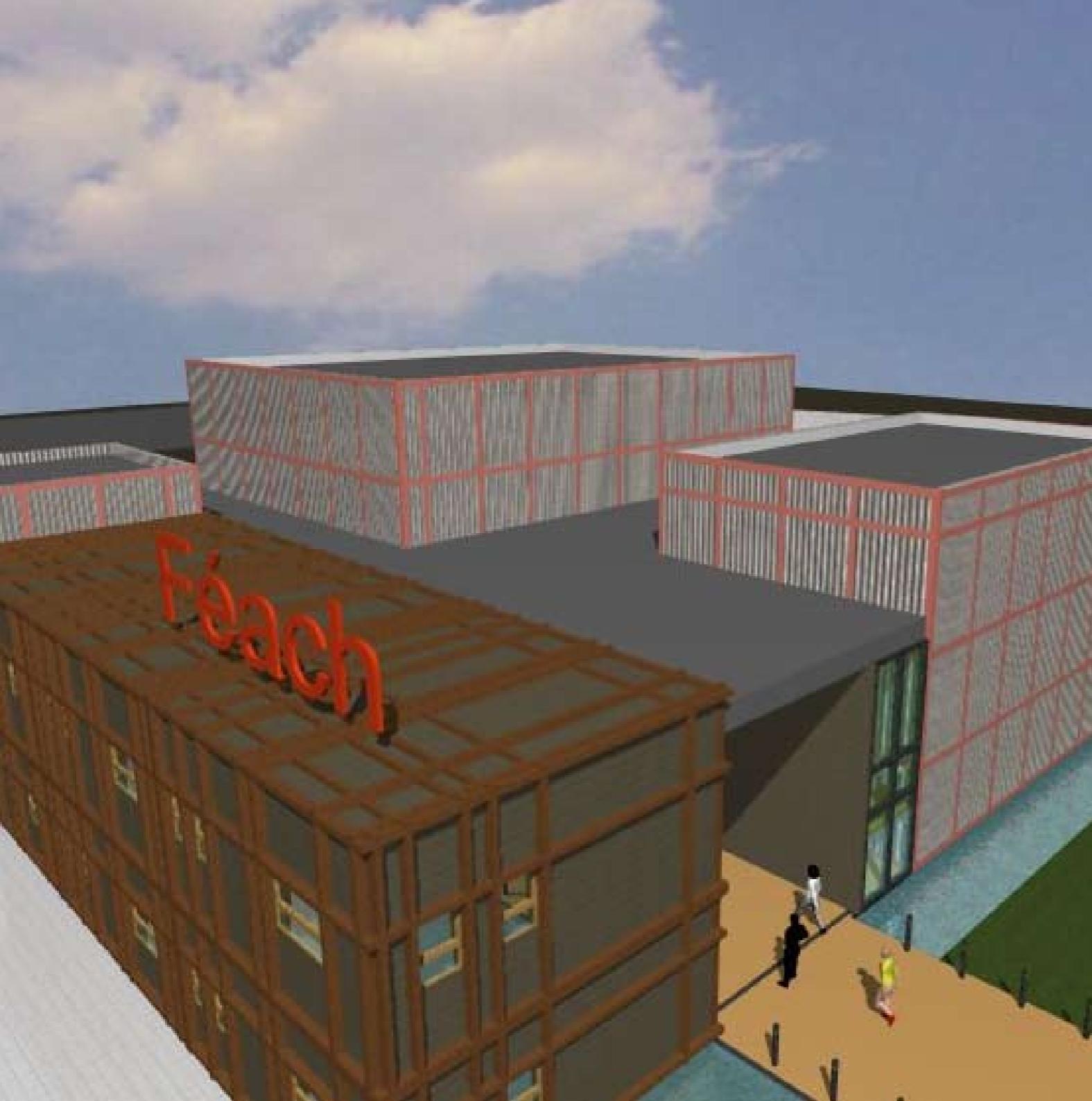


Image: Installation view of 'Futures', RHA, Aideen Barry, 2009

WHAT COULD FÉACH LOOK LIKE?





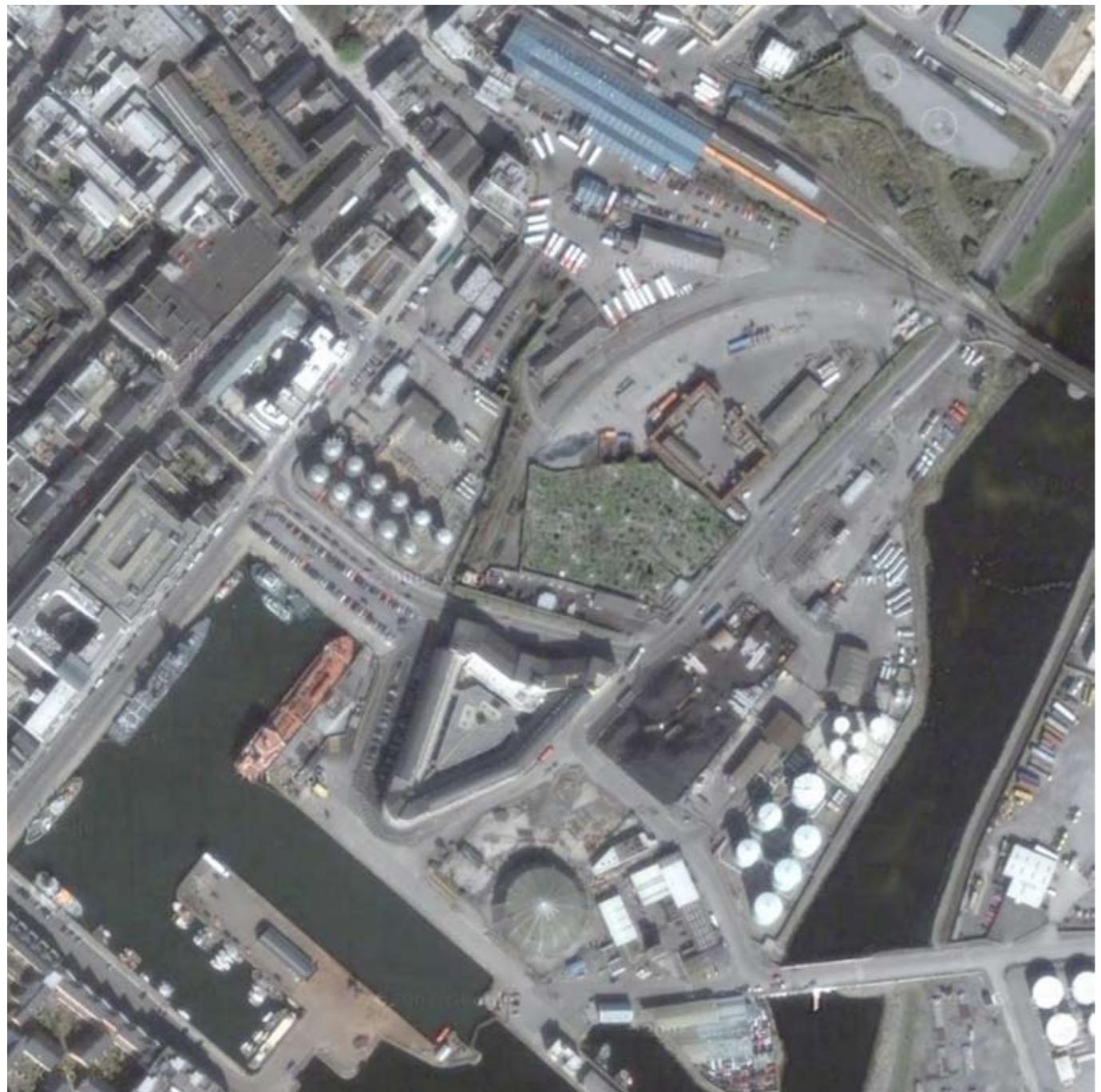




WHAT IS THE INSPIRATION FOR FÉACH'S DESIGN?

The inspiration for this design, a series of metal shipping containers and timber crates stacked on the dockside, came from a desire to create something which will reference the proposed location, whilst also offering a unique, symbolic and appropriate building. The timber crates also neatly reflect the packing cases used in the transportation of art works, while the overall concept is a distinctive tribute to Galway and its history of doing things its own way.





WHERE SHOULD FÉACH BE LOCATED?

We have envisioned that Féach would most obviously be situated within Galway docks where it could become an iconic new Galway attraction and a true landmark for the return of the Volvo Ocean Race in 2012 and beyond. However, the following are the most important considerations for any proposed location:

- Readily accessible by foot, car and public transport.
- The location should allow Féach - the exhibitions, shows, performances, education programme and other activities - to have an active and vibrant interactive relationship with the city centre and the nucleus of Galway life.
- Highly visible, thus encouraging engagement with the local populace as well as visitors to Galway.
- The possibility to encourage the use of an outdoor space for sculpture exhibitions, film and video shows as well as performances of all kinds.
- The creation of a new civic space and café which will attract activity and vibrant life and help to enliven an area currently abandoned or otherwise underdeveloped.

HOW LONG WILL FÉACH TAKE TO BUILD?

Given the support and backing of Galway City Council, Galway business and enterprise and the people of Galway, and the allocation of a suitable site, Féach could be up and running in 2 years - in time for the return of the Volvo Ocean Race in 2012.

- 6 - 12 months Design and Planning Process
- 8 - 9 months Construction Phase



HOW MUCH WILL FÉACH COST?

We are inspired and motivated by the Berlin Temporäre Kunsthalle, a very successful temporary exhibition hall of similar size which was constructed in 2008 for a cost of €950,000. However, because of the temporary nature of this proposal it is important to take into account the 'lifetime cost' — not just the immediate construction cost. To this end the following are some of our considerations:

- Identify methods, materials and techniques which will minimise construction costs.
- Identify construction materials and methods which will allow as many elements of the building as possible to be either re-sold or re-utilised.
- The use of recycled, re-used and recyclable materials wherever possible.
- The use of low energy solutions which will minimise the environmental cost.
- Groundworks and foundations construction methods which minimise the interference and impact at the site.
- Promote employment in Galway by utilising locally sourced materials and labour where possible.

HOW CAN FÉACH BE FUNDED?

The start-up costs can be funded through:

Enterprise Ireland
Galway City Enterprise
Department of Arts, Sport and Tourism
Private

The core costs can be funded through:

Galway City
The National Lottery
Fáilte Ireland
Culture 2007–13 (EU)
Private

The programming can be funded through:

The Arts Council
European Media Fund
Culture 2007–13 (EU)
Private

WHAT ARE THE BENEFITS OF SPONSORSHIP?

Every project is only as strong as the partner behind it. That is why we would like to **invite your company to be part of this extraordinary art project.**

A strategic alliance with Féach signals your support of the new, the wildly creative, the innovative. Sponsorship provides a unique opportunity for qualified businesses that are looking to connect their brands with a highly-educated and diverse customer base and to underscore their commitment to Galway's communities who value the arts. Féach holds several opportunities for your company:

- Co-branding opportunities.
- Your logo on all publicity and invitations, as well as visibility on the Docks, emphasising the importance of your company for Ireland.
- International press conferences and openings where artists, collectors, media, politicians and patrons will be present.
- Féach sets out for Galway to be officially recognised as the “Irish Capital of Culture”.
- Interior and exterior art works will make Féach unique and talked about.
- Irish artists will be presented at Féach.
- International media campaign for Féach lasting 36 months.
- Notation “Official sponsor of the Irish Capital of Culture” on printed materials.
- VIP hospitality and the right to use Féach’s name and logo.
- Use of building for corporate events.
- Private showings, presentations and talks.
- Be at the centre of the action for the return of Volvo Ocean Race in 2012.
- ‘Team Building’ days.

If you would like to be part of this ground breaking cultural partnership then take the next step and contact Féach representative Victoria Smith at 085 166 7876 to receive a sponsorship package.



HOW WILL FÉACH AFFECT THE ECONOMY?

Féach has the possibility of becoming the pinnacle of cultural entrepreneurship in the City of Galway. Féach will provide a space for germination in the Visual Arts: instigating invention, fostering ideas and attracting international investment by creating a space to be experienced. The Experience Economy is an untapped notion and resource that could be exploited through the creation of a centre of excellence for the visual arts at the edge of Europe, a space that could become one of the top ‘must go’ places in the world for Culture. In so doing Féach will attract large national audiences but more importantly international audiences, the knock on affect of which will be seen in local employment, and national investment.

To consider how Féach can support economic development, we suggest three possible strands of employment creation in the local economy:

Primary employment: Direct temporary employment through construction and physical development of the centre. This will create immediate jobs in Galway. In particular the largely unemployed construction industry of Galway could be employed through the awarding of a construction contract to a local firm. Local Planners, Construction workers, Quantity surveyors, Building suppliers etc. could all benefit from such an ambitious local project, the first of its kind in Galway.

Secondary employment: Direct employment, a more permanent and fixed employment through contracts awarded for roles in the curatorial and education team, the in house technicians, the cleaning and catering staff and front of house staff.¹

Tertiary employment: This is the indirect employment, businesses who will become dependant on the centre for work generated from Féach. In particular Hotels, Restaurants, Graphic Design companies, Insurance, Specialty Manufacturers, Transport (public and private), Education.

¹ Breakdown of approximate salary costs for Secondary employment roles: Artistic Director €50,000 per annum, Curator €35,000 per annum, Head Technician €24,000 per annum, Part-Time administrator €15,000 per annum, Education Curator €28,000 per annum, Cleaning staff and Catering staff through competitive contracting.



Image: *Puppy*, Guggenheim Museum Bilbao, Bilbao Jeff Koons, 1997

WHAT IS THE RELATIONSHIP BETWEEN ART AND THE ECONOMY?

“For every 1 Euro invested in the Arts in Ireland, 2 Euros are gained”

— The Social, Economic & Fiscal Status of Visual Artists in Ireland 2009
Visual Artists Ireland

“Cultural Tourism contributes €5.1 billion to the Irish economy and represents the only part of the tourism sector that has seen growth in recent times”

— Western Development Commission, *Creative West*

“The more successful a region is at generating a creative infrastructure that connects pure arts to education to commercial businesses to tourism, the more successful it will become. The west of Ireland, to pursue this one example, is not at the moment translating its magnetic cultural image into the creation of such a region.”

— Fintan O’Toole, *The Irish Times*
March 28th 2010.

“It is estimated that there are 4,779 creative businesses in the Western Region which directly employ 11,000 people, equal to 3% of total employment in the region. The creative sector generates annual turnover of €534m and directly contributes €270m to the Gross Value Added of the region.”

— Western Development Commission, *Creative West*

“Some €76 million of Arts Council funding to organisations in Ireland supports more than 3,000 jobs, generates €192 million in turnover, and €54 million of it returns directly to the exchequer in taxes, the report found.”

— Dierdre Falvey, *The Irish Times*
November 5th 2009.

“The ‘value added’ dependent on the cultural and creative sectors in 2008 was €11.8 billion or the equivalent of 7.6% of GNP; with the added fact that employment dependent on the cultural and creative sectors combined in 2008 was 170,000 or 8.7% of total employment in the economy. This represents a return on direct exchequer expenditure of €330m”

— Noel Kelly, CEO of Visual Artists Ireland
The Visual Artists Newsheet, Issue 109 Jan- Feb 2010

“Culture’s role in tourism is key. Tourism offers are now increasingly focused on what is unique in a place, and ‘cultural tourism’ represents an average of 6% to 8% of nations’ GDP in Europe. Cultural tourism gives visitors the opportunity to understand and appreciate the essential character of a place and its culture as a whole, so a good cultural tourism strategy can also satisfy the requirements of sustainable economic development. Back in 2002, the World Tourism Organization, established that 37% of all tourism (265 million international trips) was cultural in nature and this trend was set to grow at a remarkable 15% per annum. According to the European Commission, 45-50% of tourist motivations in the world’s largest single market are ‘cultural’ in nature and origin.”

— A Cultural Quarter for Sligo

WHO ARE THE POSSIBLE STAKEHOLDERS?

- Galway City Council
- Galway County Council
- The Arts Council of Ireland
- The European Culture Fund
- Western Development Commission
- National Development Plan
- Office of Public Works
- Udaras Na Gaeltacht
- Fáilte Ireland
- Culture Ireland

- Volvo Ocean Race
- Galway Arts Festival
- Galway Race Committee

- Hewlett Packard
- Medtronic
- Aer Arann
- Boston Scientific
- Thermo King
- Nortel
- ADC Software Systems
- Connemara Green Marble
- Corbett properties
- Galway Plant and Tool Hire
- Beta Herm Holdings
- Galway Irish Crystal

- Ardilaun House Hotel
- Galway Credit Union
- Galway Golf Club
- Deutsche bank
- Harbour Hotel
- Meyrick Hotel
- Radisson Hotel
- AIB
- Bank Of Ireland
- Brown Thomas
- TG4
- Tesco Ireland
- KPMG
- KBC Bank
- GoodBody Stockbrokers

- Department of Education
- National University of Ireland Galway
- Galway Mayo Institute of Technology
- Galway Technical Institute
- The Burren College of Art, Clare
- Primary and secondary schools

- Galway Arts Centre
- Lorg Printmakers
- Groundworks Studio
- Artspace Studio
- Engage Art Studios
- 126, Artist-Run Gallery
- Artist Led Initiatives in the city (MART, Knee Jerk, Average Arts, A-Merge, etc.)

HOW WILL FÉACH BE PROGRAMMED?

Dynamically and Accessibly

The Programming for Féach will reflect new and ambitious moves in current visual art practice the world over.

The shows will be both ambitious and fresh and at times challenging. We believe in a challenge which is why we want to see new shifts, new ideas and new modes in visual art expression shown in Galway for the very first time.

One of the main aims of the Féach programme will be to enrich Galway, its citizens, and the country with the philosophies that inquire, that reflect, that comment on what are the current discourses in Visual Art, our environment and our community: Local, National, and Global. The Curatorial team's role will be to instigate an exciting programme that will attract national and international audiences to put Galway on the map of as one of the must-go-to cities in the world for visual art and culture. Contemporary art has sometimes been seen to be removed from the public, sometimes creating an air of elitism. One of the main aims of Féach is to make the exhibitions, events and happenings as accessible as possible through a dynamic approach to our curatorial mission. In tandem with the programme the Education Curator will run a mirroring programme which is specifically designed to demystify, expose, intrigue and seduce the public to Look, Consider, Examine.

It will be Féach's role to foster, germinate and support emerging talent in the west of Ireland. Galway boasts a record amount of critically acclaimed emerging visual artists and practitioners.

Through the support of Féach's facilities, curatorial and education team, international ex-

changes, symposia, and publications, visual artists in the west will be spotlighted for their talent and ambition and will frequently feature in the programme for Féach, thus aligning their practice with their international contemporaries and creating unique opportunities in employment, and personal professional development.

We want to see the visual art community grow in Galway, it is our belief that through an ambitious programme the visual art community of Galway will soon become its very citizens as they take ownership and pride in a Centre of Contemporary Art.

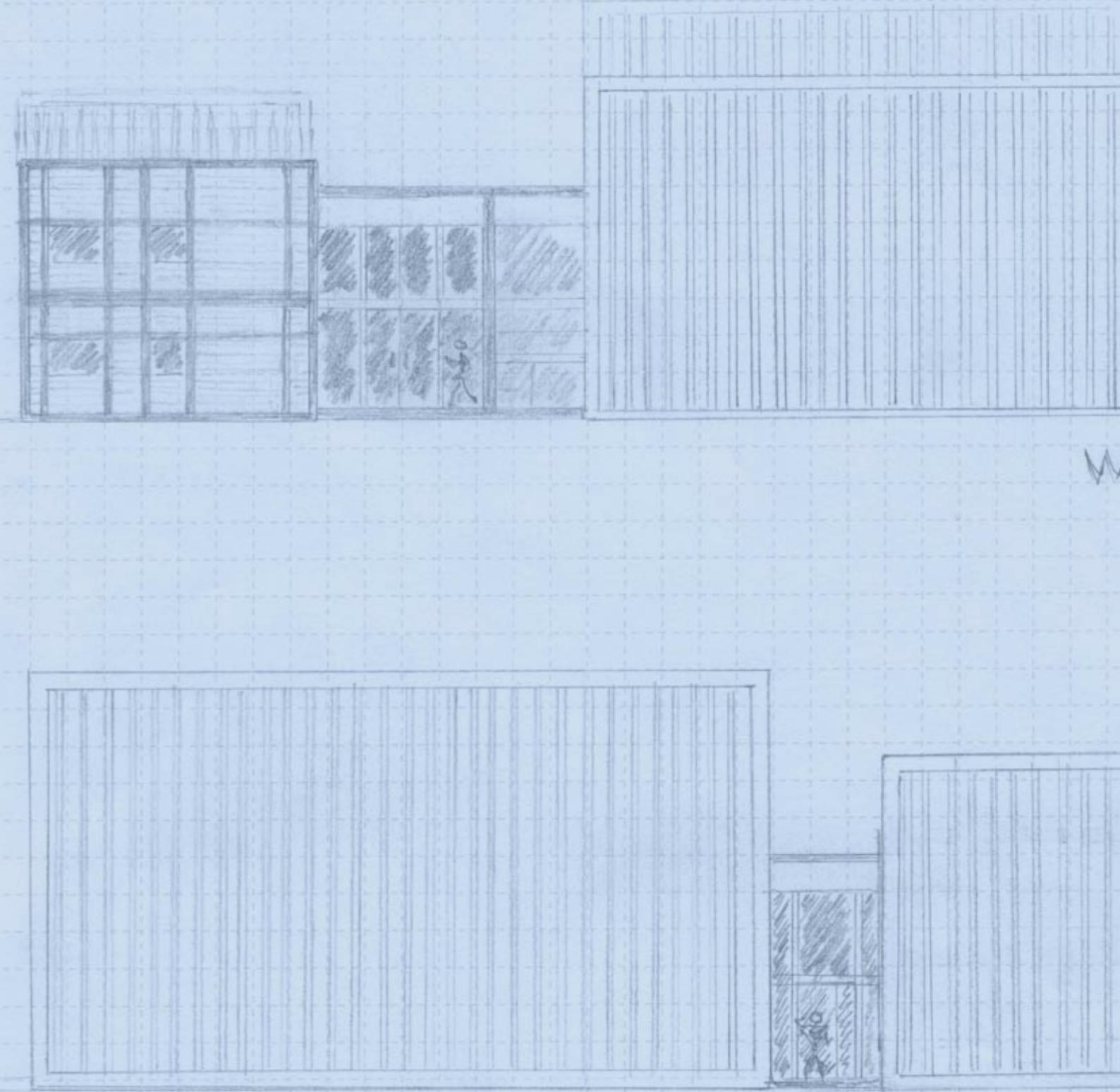
Possible artists include: Santiago Serra, Katya Sandar, Nan Goldin & Vivienne Dick, Kutlug Ataman, The Chapman Brothers, Dorothy Cross, Céleste Boursier-Mougenot, Mark Wallinger, Kate Gilmore, Pierre Huyghe, Hans Op De Beeck, Roni Horn, James Coleman, Nevan Lahart, Doug Aitken, Tina O'Connell, Kathy Prendergast and many more.



Image: *The weather project*, Olafur Eliasson, 2003

HOW ACCESSIBLE WILL FÉACH BE?

- With the planned redevelopment of the Ceannt Station and Docklands area it will be crucial to tap into the developments in public transport. Galway Harbour Company is proposing to redevelop the Galway port at the 40-acre enterprise park just south of the existing port and strategically positioned adjacent to Ceannt Station and the Galway to Dublin railway line. Draft plans show integration with the rail network as a key feature of the development. The development of a clear roads strategy is a work in progress with three proposals being considered, one proposal being a new road to run alongside the rail line from Ceannt Station and linking up with the Galway to Oranmore dual carriageway at the roundabout adjacent to Galway Clinic. The eventual solution will require the approval of Galway city council.
- The success of any Contemporary Visual Arts Centre space or venue is determined by the footfall of peoples to the area and the accessibility of the site. It would be crucial that the development of this area would work hand in hand with the aspirations of the arts Community in Galway, in providing a publicly accessible Contemporary Visual Arts Centre.
- There shall be no discrimination against or segregation of any person or group of persons on account of race, color, religion or creed, national origin or ancestry, sex, gender identity or sexual orientation, age, marital or domestic partner status, political affiliation or disability in the use of the Féach.
- Féach will have full disabled access in accordance with national policy. The entrance to Féach will be at ground level.
- Féach will make signage available in Irish and English, in keeping with the goal of making Galway a truly bilingual city.





HOW WILL FÉACH REACH THE COMMUNITY?

Féach Learning – Arts in Education aims to expand the boundaries of learning through Artist Centered experimental learning within a contemporary arts centre setting.

Féach is a social space which will respond to the needs of a wide range of audiences in Galway and County and surrounding areas. The centre will work with gallery visitors and with specific audience groups such as families, disabled people, young people, older people or early year's groups. It aims to encourage access for both those familiar with the visual arts and for new visitors.

Féach Learning – Arts in Education will aim to:

- Promote visual literacy - helping people develop the tools and vocabulary to experience and respond to new experimental art practice
- Unlock creativity - stimulating people to explore their own creative potential, to make art, and to pursue careers in the creative industries
- Bring cultural empowerment - building people's confidence with and understanding of artists within a contemporary art setting.

Féach will strive to build sustainable relationships with schools, colleges and communities, nurturing interest and appreciation of the creative process and broadening engagement with contemporary arts. Our dynamic, artist-led programme will provide opportunities for investigation and discussion.

The programme for **Féach Learning – Arts in Education** will include talks, visits, post graduate residencies, artist residencies, continual professional development for teachers of primary and secondary schools and artist led community outreach events, education symposia, visual roots youth participation programme, and cultural diversity. Artists and artist educators will be able to further their skills and knowledge, forge professional links with galleries, schools, artists and institutions.

WHAT DO YOU WANT FROM YOUR CITY?

This question was posed to members of the Visual Arts Community in Galway, graduates of the GMIT Art & Design Department, members of various artist led initiatives in the city, members of group and individual studios, individual artists, service providers to visual artists and members of Visual Artist Ireland through private and public consultation.

The most frequently requested facility was a purpose built Contemporary Visual Arts Centre.

WHY A PURPOSE BUILT SPACE?

Currently there is no dedicated, purpose built space to cater for the needs of the Visual Arts Sector in Galway City or County. The need for a purpose built arts space for the city was identified as a priority as far back as 2002 in the Galway City Development Board's strategy *Gaillimh Beo agus Briathar*. As the Capital City in the West of Ireland, Galway needs a center of creativity that is recognized for its dedication to artistic innovation and with a commitment to the engagement, presentation and celebration of the diversity of the contemporary art experience with the visitors and citizens of Galway.

The last decade has seen numerous capital developments, investment and expansion in Visual Arts provision across the country, including Sligo, Carlow, Tipperary, Cork, Meath, Roscommon, Donegal and elsewhere. Without adequate infrastructural provision, Galway is severely disadvantaged in its remit as Capital of Culture for the region and without facilities on a par with other areas, is severely limited in its capacity to participate in the national and international arena or attract and host local, national or international exhibitions of significance.

The vitality and relevance of the Visual Arts Sector in Galway depend on its capacity to grow and develop in accordance with the growth and needs of the sector. Due to the limited space available, each year Galway's annual Festivals, including the Galway Arts Festival and the Visual Arts Festival, Tulca, are hindered in their capacity and programming to showcase and provide for contemporary art practice.



Image: Installation view of *Pyramid Scheme* and *Coca-Collage*, Tulca 2006, Jim Ricks, 2006



Image: *The Irish Artist-Led Archive*, Megs Morley, 2007 -

EXISTING PUBLIC VISUAL ART SPACES IN GALWAY

Galway Arts Centre:

Despite its high-quality programming, is not a purpose built gallery space and is hampered in its ambition to show large scale works, installations, sculptures, etc. due to the preservation orders on the building and existing architectural limitations.

City Hall:

In fact has no exhibition space. The corridors are not suitable to host contemporary art; it has no regular programme, resources nor capacity to host contemporary art activity on a full time basis.

126:

Is an ambitious artist-run gallery with cutting-edge programming. It is a small space designed for experimental projects.

City Museum:

Is a museum and should fulfill this role in the City. It is not built as a space to host contemporary arts activity and also has not the remit nor resources to host professional contemporary arts as part of its service provision.

Fisheries Tower:

Is owned by the Western Fisheries board and is maintained through funding by Galway City Council and administered by the Galway Civic Trust. It has been used in the past as a visual arts exhibition space, and is listed as one of the city's exhibition spaces on the City Council website. While the site has no commitment, resources nor capacity to accommodate contemporary art activity on full time basis, it has most significantly remained inaccessible due to a collapsing bridge for over 3 years.

All existing facilities currently hosting visual art activity are challenged in their availability, physical capacity and size to accommodate professional contemporary art exhibitions on a full time basis.

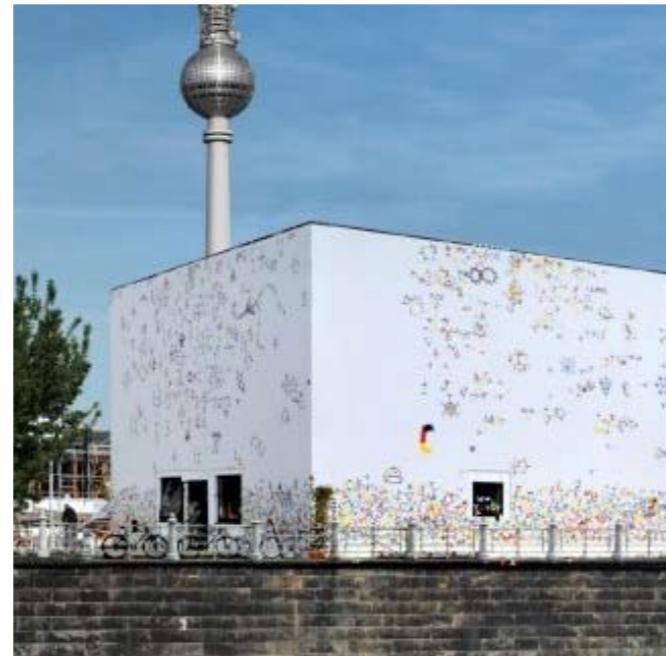
WHAT MAKES UP THE VISUAL ARTS COMMUNITY IN GALWAY?

- 300 practicing visual artists based around the Galway that are members of Visual Artists Ireland.
- 100 members of Lorg Printmakers
- 30 members of Groundworks
- 25 members of Artspace Studios
- 25 members of Engage Studios
- 165 members of 126, Artist-run Gallery
- 100 members MART, Knee Jerk, A-Merge and Average Arts collectives.
- 120 students at NUIG approximately (PhD, MFA, Post-Bac and undergrad courses from the Arts Administration Course, The Burren College of Art, and the Heuston Film School.)
- 400 students at GMIT from the Bachelor of Arts Fine Art Course

- 200 persons employed who are working directly and indirectly in the visual arts in Galway.
- 50 support staff
- 200 festivals
- 95 Higher educational staff directly involved in the Visual Arts
- 100 employees of businesses who deal directly with Visual Arts.

TOTAL: 1900 persons in the Visual Arts in Galway





HAS THIS BEEN DONE BEFORE?

- **Temporäre Kunsthalle Berlin**

“Within less than five months of constructing, at the end of October 2008 the new exhibition space opened its doors for a two year project. As a provisional solution, the Temporäre Kunsthalle Berlin represents a free space, erected on one of the most prominent sites at the heart of Berlin, Schlossplatz. Instead of building a monument for eternity, the interim use creates an extraordinary, experimental space for art.”

“The Temporäre Kunsthalle Berlin is a unique project: ...in the center of the German capital, as a privately-funded institution over two years, it is a showcase and venue for the city's major international contemporary art scene. The program of the Temporäre Kunsthalle shows the diversity of Berlin as a location for artistic production from a range of perspectives...The exhibitions are made accessible to a broad, international audience through lively mediation formats. A varied event program of talks, panel discussions, video screenings...”

“With its program, the Temporäre Kunsthalle Berlin addresses relevant issues of our time and invites the audience to actively participate in cultural discussions. It maintains a national and international network with culture, politics, and business, and is supported by strong partners.”



CASE STUDIES FOR MUNICIPAL GALLERIES

- **The Icelandic Centre for Contemporary Art, Reykjavik**

“The attendance record at Reykjavik Art Museum was broken last year when the number of museum visitors for the first time exceeded two hundred thousand, with the overall number of visitors in 2009 reaching a total of two hundred and twenty thousand.”

- **VISUAL, Carlow**

“The arts do not just reward us aesthetically. There is a real incentive of economic return attached to them too... When the State invests in projects like VISUAL, it is not simply investing in the talent of a particular artist or a company. It is more than that. In a very real way, we are giving seed capital for a new cycle of growth and innovation within all parts of Irish life – which includes the economy.”

– Minister Martin Cullen

- **Yerba Buena Center for the Arts, San Francisco**

“Annual attendance at YBCA events exceeds 200,000 and our marketing and promotional campaigns reach more than 3 million Bay Area households with multiple impressions.”

- **The Model, Sligo**

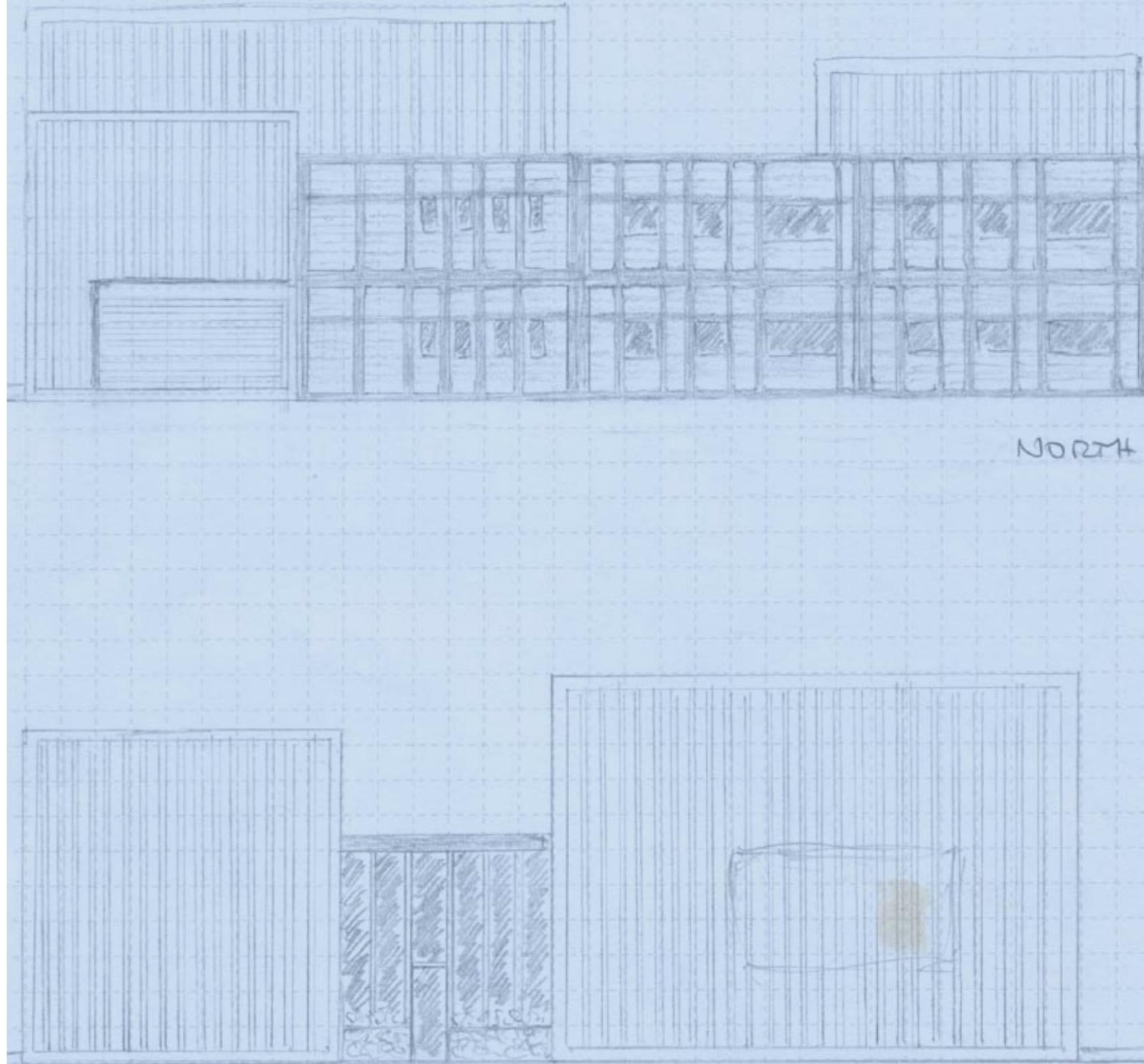
“The North-West region attracted 489,000 overseas visitors in 2005, and 123,000 visited Sligo. Through the Model’s redevelopment, it will become a compulsory stop off point for all such visitors to the area. The Model will generate internationally significant cultural activity...”

– A Cultural Quarter for Sligo

- **Rua Red, South Dublin**

“Our aim is to become self-sustaining. This will allow us to support ambitious new projects within the centre and become a home to support both charitable and commercial organisations in achieving artistic excellence at all levels.”

The Féach Steering Committee is Aideen Barry, Maria Brennan, Martina Finn, Melissa Hopkins, Denise McDonagh, Jim Ricks, Ben Rilot and Victoria Smith



WWW.FEACHCONTEMPORARY.COM

INFO@FEACHCONTEMPORARY.COM

© 2010 Féach Steering Committee